



TECHNOLOGY AND DESIGN SURFACE SINCE 1979



COSMOLITE® X CONVEY: AT MILAN DESIGN WEEK, THE NEW WAVE IN DESIGN IS GREEN

April 2023 - **It's design mania in Milan, again..**

With the 61st *Salone del Mobile* underway at the Rho exhibition centre, the city is experiencing an explosion of creativity fuelled by an overflowing calendar of events playing out in the showrooms and spaces dedicated to design. In addition to the events, **BasicVillage** - housed in a former industrial building in the Farini district - offers a 1,000 sq.m. venue for contributors to the new wave in contemporary design.

And it is here that **Convey** will be making its debut. Curated by Simple Flair and promoted by Very Simple Kitchen, the project features a selection of brands that share the same values and communities and aims to **capture and contribute to the construction of a new scenario in international design.**

And since the talk is all about design innovations, **Stone Italiana has joined the conversation with Cosmolite®**, which brings the company's eclectic green aesthetics to the world of design. An ideal material for use also in public spaces, **Cosmolite® has been used to create benches, bleachers, tables and seats** in the outdoor socialisation areas and in the restaurant, that are conveying a new, sustainable message through a New Materia entirely obtained from pre-consumer recycled minerals. Demonstrating its eclectic, high-performance soul, Cosmolite® finds the epitome of its expression in the kitchen worktops on display in the Very Simple Kitchen showroom. **Hard-wearing and stylish, Cosmolite® tops do not scratch or stain, are hygienically tested, and are suitable for contact with food.**

Four collections in particular have been chosen to **channel the green spirit in the Convey areas.** One of these is **Venantis** - the series featuring intricate veining throughout the body of the material and across the entire surface of the slab, which lends the end product design continuity and a seamless aesthetic - in the Green Artemis and Gray Argo shades as well as **K-Star**, whose gritty texture makes it ideal for kitchen tops, furniture, and doors. Other options on show include **Meteor**, in the Meteor Cold version, and **Cosmo**, the first product in the **Cosmolite® line to be launched**, which is on display in the characteristic Cosmo Black & White version and the Mint green.

A universe of new material, dedicated to those looking ahead, at the design of tomorrow.

STONE ITALIANA PRESS OFFICE

Caterina Ricci

+39 351 7605493

caterina.ricci@synesthesia.it

press@stoneitaliana.com

STONE ITALIANA S.P.A.

Via Lavagno, 213 – 37040 Zimella – Verona Italy – Tel 39.0442 715715 – Fax 39.0442 715000 – stone@stoneitaliana.com – www.stoneitaliana.com
Capitale sociale Euro 10.000.000 versato Euro 8.570.099,95 – C.F. e n. Iscrizione Registro Imprese di Verona 00684880230 – P.IVA IT00684880230



• STONIT QUARTZ
• STONIT QUARTZ
AVEC INCrustATIONS
• STONIT QUARTZ AVEC
INCrustATIONS CALCAIRES
• STONIT MARBRE.
n°1218-1172_01 public W 06/01/2019



SEE OFFICIAL LISTING

